

Certificate Course in Effective Business and Social Communication (CEBC)

Introduction: The course aims to open new vistas of opportunities to the learners by helping them enhance their communicative competence. There is an emerging consensus on the fact that effective communication is the cornerstone of success in life. A person with excellent communication skills has an edge over others and is more successful professionally with learner-centric pedagogy, the six-month certificate course will give an opportunity to the participants to hone their linguistic proficiency and fortify interpersonal relations at the social, academic and professional platforms.

Course Scheme

Semester-I						
S. No.	Name of Course	Course Code	Internal Marks	External Marks	Total Marks	Credits
1	Communication in English	CEBC I	30	70	100	6
2	Soft Skills	CEBC II	30	70	100	6
3	Effective Communication in English	CEBC III	30	70	100	6
Total			90	210	300	18

Certificate Course in Creative Writing and Content Development (CCWCD)

Introduction: The Certificate Course in Creative Writing and Content Development is designed to nurture and enhance the creative abilities of individuals interested in writing and content creation. This course offers a comprehensive curriculum that covers various aspects of creative writing and content development, aiming to equip learners with the necessary skills to produce compelling, original, and engaging content across multiple platforms.

Course Scheme

Semester-I						
S. No.	Name of Course	Course Code	Internal Marks	External Marks	Total Marks	Credits
1	Creative Writing	CCWCD I	30	70	100	6
2	Content Development	CCWCD II	30	70	100	6
3	Project	CCWCD III	-	100	100	6
Total			60	240	300	18